



COMPANY PROFILE

Our Company

Access Advertising Pty Ltd has been in operation since 2003. We are a 100% Black Economic Empowered Female Owned Business. Access Advertising is an Online Business Directory that incorporates South Africa, SADC Countries and International business listings making contact information readily available to the widest possible consumer market. Our Online platform provides South African businesses with the perfect opportunity to promote their business.

Access Advertising services include:

- Digital Marketing
- Graphic design
- Logo designs
- Web development
- Printing
- Pop-up Banners
- Corporate Stationery
- Corporate gifts
- Corporate Clothing
- Corporate Photography
- Event Planning
- Social Media Profiles

We are also members to:

- Durban Chamber of Commerce
- Proudly South African
- KZN Women in Business
- Business Women's Association
- SAWEN
- SCNet
- Durban Entrepreneurs Club
- Professional Business Women of South Africa

Our Vision

Our purpose is to build long-term, mutually beneficial relationships with our clients by using our knowledge, experience and creativity to communicate their brands effectively. We bring client companies to the right audience, with the right message, in the right places.

Mission Statement

To provide innovative and effective advertising and brand marketing solutions which help our clients grow their businesses and realize their marketing goals.

Company Values

Foundational values

Integrity and honesty
Innovation
Customer orientation
Accuracy
Commitment
Enthusiasm
Responsiveness

Service feature values

Quality service Creativity
Reliability

Resultant benefit values

Customer satisfaction
Excellence
Empowerment
Community benefit
Achievement
Competitive edge
Market leader
Bee Level 3

Legacy values

Credibility
Accessibility
Consistency



Formula for Success

- Strategy: Understands your services and target audience in order to create a marketing plan that is tailored to your industry and built for your success.
- Process: Ensures that creative designs and strategic plans are completed on time and within budget.
- Creative: Introduces inventive and outstanding ideas that work with strategic purpose

To Our Clients We Offer:

- A professional marketing system that provides the highest standards of quality and effect where service, creativity, reliability, and integrity are the hallmarks of even/ aspect of our work.
- Our effort is to ensure that we are satisfying the client needs and providing materials that are strategically on target as well as having the ability to produce superior results.
- Through creative thinking and strategic planning we will reach the marketing objectives of our clients.

Flexibility

- If you suddenly have some requirements all you have to do is just mail us.

Punctuality

- We take pride in delivering projects timeously, we understand that time is valuable.

Dependability

- We will take on only what we can deliver and deliver what we take on.
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To Our Employees, Our Most Important Resource we offer:

I love staff that is young, vibrant and energetic.

A healthy, enjoyable, exciting and motivational work atmosphere in which individuals are empowered to take on responsibility, develop and present ideas, educate themselves and others, and use their talents and abilities to their fullest capacity.

- We will continually promote teamwork, quality improvement, and excellence in all phases of business.
- This environment is upheld and promoted by open and direct communication, availability of information resources and commitment to motivating employees to reach their maximum potential in everything they do.

Professional yet Personal

- For us, each client is unique we take a lot of time in understanding their needs and then tailor our product accordingly. You will enjoy the ease of communication that exists without compromising on professionalism.
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Continual Improvement

- As we seek to meet not only current but further anticipated needs, we explore and invent ways of doing things, that don't just keep up with but pace and positively direct our rapidly evolving high tech world.
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Share in our success

Our goal is to offer the online population comprehensive and accurate content as well as target products and services that best suits its needs. Please enquire about advertising with us.

- We welcome and encourage you to ask us any questions that you may have regarding our company and the services we provide.
 - Access prides itself in making sure that information on our site is as accurate as possible.
 - Our clients can often contact us and let us know about changes. They are even encouraged to share their opinions and suggestions on how we can make things better and that helps us all.
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Social Responsibility

- Access is big at heart, which sees us supporting several charitable and worth well causes. Access embraces its social responsibility, not being solely focused on profits. We create a positive relationship to the society we operate in.

Health and Safety Policy: We are committed to produce a safe and healthy working environment for all our employees, at all time.

Health and Safety will ensure:
Productivity
Prosperity

Improved quality of Life for all

Environmental Policy:...

GENERAL INFORMATION	
Company Name	Access Advertising (Pty) Ltd
Company Registration	2003/024910/23
Postal Address	Postnet Suite 261 P/ Bag X 504, Northway, 4065
Cell no.	+27 (0) 82 379 4494
Fax no.	+27 (0) 31 303 2269
Tel no.	+27 (0) 31 312 1353
E-mail & Website Address	info@accessadz.co.za / www.accessadz.com
Vat no.	4720210113
Tax Clearance Certificate	Attached
BEE- Status	Level 3

Conclusion

- With our knowledge of business as professionals and leaders, we know that we can contribute to our Clients to towards both their goals and continued success.
- We have extremely high standards for ourselves and we have prioritized to develop a high quality of professional service.
- We know and believe that we can add value to all our Stakeholders.

"Believing and making a change for the future starts today"